#### Dear Planners,

The gas-chambering of our home planet continues. 420 ppm is unsafe and is causing mayhem; wildfires, flooding, drought, relocations. Conflict and famine lie ahead too.

Authorities are irresponsibly pretending we still have a carbon budget.

Material planning considerations include climate policy and the IPCC's latest shocking report on our dying world, describing the window of opportunity to act as "brief and rapidly closing" has got lost this last appalling week.

Ecosystems are unravelling much faster than anticipated, targets are wrong, the whole Earth is overheating and for the first time ever the IPCC have criticised "the vested economic and political interests" that are delaying our response to tackle climate change. What happens if the Gulf Stream fails? It's already slowing.

The UK government has been criticised by the Public Accounts Committee for its lack of climate ambition. An eco-Marshall plan to retain precious resources including harvests is long overdue. Michael Gove warned five years ago of soil failures in 30-40 years.

Our Design to Fail/Built-in-Obsolescence culture is changing as people wake up to systemic waste, irreversible damage and leadership failures. Reduction, reuse, recycling and composting make economic sense in a world of shrinking, costlier resources and there are louder calls for a zero-waste society which means less driving, less shopping, more sharing, kindness, Repair Cafes, Win-on-Waste and clothing swaps. A global plastics treaty has just been announced.

No more anachronistic roads please. The exhausted natural world has been sacrificed to the fossil fuel and other deadly industries.

This needs to stop if we want Mother Nature to stay alive and keep us alive too. We might make it if we act now. Together.

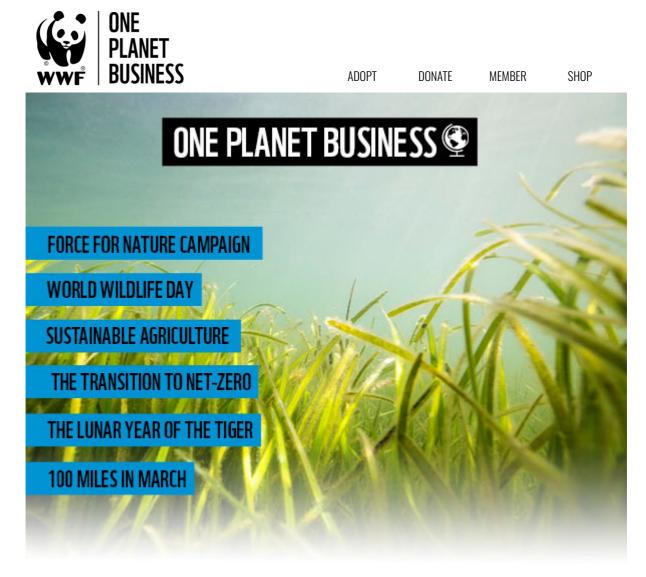
Thanks.

Yours faithfully,

Susan Chapman (Mrs)

How your business can help nature I #ForYourWorld

View online



Nature is one of the world's most cutting-edge climate technologies. Many of the UK's natural habitats are hugely effective natural carbon sinks. For example, seagrass can absorb carbon 35 times faster than tropical rainforests, but we're not taking enough care of this precious resource and we've lost up to 92% of our seagrass meadows in the last century.

That's why we have launched the **Force for Nature campaign**, in partnership with Sky Zero, aiming to protect and restore precious UK habitats. In 2020, we worked with Sky Zero to plant over one million seeds and create the UK's first restored seagrass meadow off the coast of Wales. Now Sky Zero has committed to planting an additional one million seagrass seeds with us in the South of England, as part of an ambitious project to restore vital seascapes in the UK.

Sign up up below to become a Force for Nature and show the government you care about protecting and restoring UK nature in the fight against climate change.

### **BE A FORCE FOR NATURE**



## JOIN THE CALL TO PROTECT NATURE

One Planet Business Newsletter: Protecting our life-support system



Does your company's branding include an image from nature, like an animal or a plant? On **3rd March for World Wildlife Day** a host of companies and sports teams will be removing nature from their logos on social media and elsewhere to show they care about the disastrous loss of biodiversity and the impact it will have on us as humans if we lose nature. Let's act now to prevent a #WorldWithoutNature.

TAKE PART





# PODCAST: SUPPORTING INNOVATIONS IN SUSTAINABLE AGRICULTURE

Listen to Tesco's Head of Environment Anna Turrell and WWF's Head of Food Transformation, Sarah Wakefield in this Innovation Forum podcast. They discuss Tesco and WWF's

and explore innovations which will tackle some of the systemic issues in food production.

## LISTEN HERE





# ACCELERATING THE NET-ZERO TRANSITION

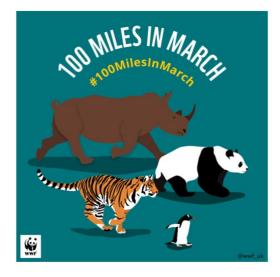
At COP 26 the UK government announced that it's creating the world's first net zero-aligned financial centre and will be asking financial institutions and listed companies to publish mandatory transition plans. A new report by Guidehouse and WWF, in collaboration with HSBC, analyses 1.5°C aligned decarbonisation pathways for key sectors. Find out more in our Head of Business Advocacy's blog.

## READ THE BLOG





As we celebrate the Lunar New Year, we look at some of the ways the decline in wild tiger numbers has been reversed, and the threats that remain to the future of this iconic big cat.



Get moving for our planet: walk, run, cycle or swim 100 miles in a month, on your own or with colleagues. Register for the event on our Facebook group and create your fundraiser.

### LEARN MORE

#### **REGISTER HERE**



Click to follow us on LinkedIn for updates and inspiration on corporate sustainability.



**BEFORE YOU GO...** 

Click to help us bring you all the information and resources you need with our **5-min survey.** 



Click to share with colleagues so they can stay up-to-date on our **latest business news**.



Discover environmental challenges and tips to help reduce your impact.







#### #FORYOURWORLD

WWF-UK is a registered charity in England and Wales 1081247 and in Scotland SC039593 and a company limited by guarantee registered in England and Wales 4016725.

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Mailing Code: CMT006006

Supporter Number: 512720898

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